

# New Housing Solutions

Innovations for Affordability, Community and Health

**June 6, 2019**

**Company Amphitheatre, New York City**

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**9:00–9:10am**      **Opening Remarks from NewCities**

**9:10–9:20am**      **Welcome Remarks from Company**

**Matt Harrigan**, CEO & Co-Founder, Company

**9:20–9:30am**      **Welcome to New York City**

**Leila Bozorg**, Deputy Commissioner for Neighborhood Strategies,  
NYC Department of Housing Preservation & Development

**9:30–9:50am**      **Setting the Stage**

**Diana Lind**, Housing Fellow, NewCities

**9:50–10:40am**      **Opening Panel: Co-living – A Housing Solution for Today’s Urbanite?**

This panel discussion will analyze new models of shared living and seek to understand whether shared living offers more affordability, better quality of life and greater options to city dwellers, or is just high-amenity living in small spaces.

Speakers:

**Christopher Bledsoe**, CEO and Co-Founder, Ollie

**Claire Flurin**, Co-Founder, Co-Liv Labs

**Ian Sinclair**, Senior Urban Designer, NYC Department of Housing  
Preservation and Development

**Sophie Wilkinson**, Head of Construction and Design, Common

Moderated by: **Diana Lind**, Housing Fellow, NewCities

**10:40–11:15am**      **Networking Break**

**11:15–12:00pm**      **Panel: Models for Affordable Housing**

As cities search for ways to support affordable housing, many are experimenting with new taxes and inclusionary zoning to create new housing units. This session will explore new models being tested across North America.

Speakers:

**Scott Alter**, Co-Founder, Standard Companies

**Anne Fadullon**, Director of Planning and Development, Philadelphia

**Jenny Schuetz**, David M. Rubenstein Fellow in Metropolitan Policy Program, Brookings Institution

**Paul Young**, Director, Housing and Community Development, Memphis

Moderated by: **Greg Lindsay**, Senior Fellow, NewCities

**12:00–1:15pm**

### Lunch

**1:15–2:00pm**

### Panel: Building for New Demographics

Two distinct demographics are shaping housing today: More people than ever are living alone, and also more people than ever are living as extended families. How can design and policy address the needs of these demographics through ADUs and other types of housing?

Speakers:

**Steven Dietz**, CEO and Founder, United Dwelling

**Rodney Harrell**, Director of Livability Thought Leadership, AARP

**Helen Leung**, Co-Executive Director, LA Mas

**Noelle Marcus**, CEO and Founder, Nesterly

Moderated by: **Diana Lind**, Housing Fellow, NewCities

**2:00–2:45pm**

### Panel: Balancing Growth and Equity

Cities such as Austin, New York and Washington, D.C. are all facing similar challenges of enabling development and providing affordable housing. How can cities balance twin goals of growth and equity? Panelists will discuss the role of government, YIMBY advocacy, community organizing and more.

Speakers:

**Michael Gerber**, President, Housing Authority of the City of Austin

**Barry Krinsky**, Director, Citi Community Capital

**Stephen Smith**, Co-Founder and Principal, Quantierra

**Cea Weaver**, Campaign Director, Housing Justice for All

Moderated by: **Diana Lind**, Housing Fellow, NewCities

**2:45–3:15pm**

### Networking Break

**3:15–3:45pm**

### Keynote Conversation: Innovation in Construction – Building Affordably

To bring down housing costs, companies are touting technology such as 3D printing, offsite construction and modular or prefab construction methods. What technology has the potential to scale?

**David Malott**, CEO and Chief Architect, AI SpaceFactory

**Brian Gaudio**, Co-Founder and CEO, Module Housing

Moderated by: **Greg Lindsay**, Senior Fellow, NewCities

**3:45–4:30pm**

### Panel: The Future of Cooperatives and Land Trusts

Now fifty years old, CLTs are potentially one of the most powerful tools for

creating affordable housing – and for that reason, one of the most difficult to deploy. How are cooperatives evolving, and what lessons does the “municipalist” movement offer in marrying government policies and funding with bottom-up community organizing?

Speakers:

**Daniel Aldana Cohen**, Assistant Professor of Sociology, University of Pennsylvania

**James DeFilippis**, Professor of Urban Planning, Rutgers University

**Antoni Font**, Social Innovation Officer at the Department of Social Services, City of Barcelona

**George McCarthy**, President, Lincoln Institute of Land Policy

**Laura Settlemyer**, Commissioner, The Housing Authority of the City of Hartford

Moderated by: **Greg Lindsay**, Senior Fellow, NewCities

**4:30–5:00pm**

**Townhall Discussion: How do we move forward, together?**

**5:00–7:00pm**

**Drinks Reception**