



NEW URBAN CHAMPIONS

EMPOWERING CITIES ON THE RISE



Learning Expedition

October 23–24 2018

Columbus, Ohio





Lead partner



Supporting partners



THE OHIO STATE UNIVERSITY



Monday, 22 October

7.30pm

The bar at
The Westin

Welcome and General Briefing

Participants who have arrived in Columbus are invited to join the NewCities team for light refreshments at the bar at The Westin. NewCities will brief the delegation on the program of the Learning Expedition and provide logistic details.

9.45–10.00am

Smart
Columbus
Experience
Center

Welcome

The Smart Columbus team will introduce the group to their new office space and welcome us to the city.

10.00–11.00am

Smart
Columbus
Experience
Center

Fireside Chat

A look at how Columbus has attracted innovative businesses to become a global leader of smart cities.

Speakers:

Alex Fischer, CEO, Columbus Partnership

Joanna Pinkerton, CEO, Central Ohio Transit Authority

Shannon Hardin, President, Columbus City Council

11.00–12.00pm

Along
Scioto Mile

Tour of Scioto Mile

Led by:

Guy Worley, President & CEO, Columbus Downtown Development Corporation

12.00–2.00pm

Smart
Columbus
Experience
Center

Thematic Lunches

Local organizations will join participants at the Smart Columbus Experience Center and host *learning lunches*, presenting their activities in Columbus and leading discussion.

2.00–3.30pm

Smart
Columbus
Experience
Center

Writing the Playbook for Smart Mobility

Columbus has committed to a smart mobility plan, making it easier and safer to move around the city while ensuring that transport options give all citizens access to services and opportunities. How do they leverage data and Internet of Things to deliver on this commitment?

Speakers:

Courtney Falato, Smart Cities Relationship Director, The Ohio State University

Brandi Braun, Deputy Innovation Officer, Smart Columbus

Mark Patton, Vice President, Smart Columbus, Columbus Partnership

3.30–5.00pm

Smart Columbus Experience Center

Writing the Playbook for Smart Mobility Breakout Groups

We will continue the conversation and break into smaller groups, with the opportunity to ask local experts and key players questions about smart mobility.

Speakers:

Jordan Davis, Director, Smart Columbus, Columbus Partnership

Jodie Bare, Deputy Program Manager, Smart Columbus

Mandy Bishop, Program Manager, Smart Columbus

5.00–7.00pm

Smart Columbus Experience Center

Reception

Light snacks and refreshments will be served as participants debrief on the day and enjoy Columbus.

9.00–9.15am

Conference Room - Ohio State

Welcome Remarks

Speakers:

Dr. Bruce McPheron, Provost, The Ohio State University

9.15–10.15am

Conference Room - Ohio State

Designing for Collaboration

Details of the energy and innovation collaboration between The Ohio State University and ENGIE will be showcased, setting a background for how partnership and contractual models can be the key to achieving shared objectives, and indicating how such partnerships can help enhance the reputation of their host city.

Speakers:

Scott Potter, Senior Director, Comprehensive Energy Management, The Ohio State University

Kate Barter, Director, Office of Energy and Environment, The Ohio State University

Serdar Tufekci, CEO, Ohio State Energy Partners

10.15–11.00am

Conference Room - Ohio State

Address from the Mayor followed by Meet and Greet

Speaker:

The Honorable Andrew Ginther, Mayor, City of Columbus

11.00–11.30am

Conference Room - Ohio State

Mid-Ohio Regional Planning Commission insight2050

This session will provide a strategic spatial vision for the next 30 years in Central Ohio, which will detail how Columbus will be a driving force within a creative, competitive, and sustainable city-region.

Speakers:

Kerstin Carr, Director, Planning & Environment, Mid-Ohio Regional Planning Commission

11.30–12.30pm

Peer to Peer Discussions

This is an opportunity for open conversations with university, local government, and private-sector representatives.

12.30–1.15pm

Lunch

1.15–2.30pm

Conference Room - Ohio State

Brain Drain << Reversed

Retaining intellectual capital and attracting quality talent are key goals for cities and corporations. Learn how Columbus is working to stand out among competition, using its university to connect and enhance the urban innovation ecosystem.

Speakers:

Dr. Dorota Grejner-Brezinska, Associate Dean for Research, College of Engineering, The Ohio State University

Jordan Davis, Director, Columbus Partnership, Smart Columbus

2.30–4.15pm

Various Locations - Ohio State

Tour of Ohio State University

Selection of tours: The World-Class Energy Facilities or key sites on campus.

4.15–5.00pm

Conference Room - Ohio State

Wrap Up

A discussion and overview of the Learning Expedition and key takeaways.

Facilitated by:

Sébastien Turbot, Executive Director, NewCities

5.30–8.30pm

Juniper Rooftop Bar & Lounge - Columbus

Dinner & Reception

Continue to make connections while enjoying Columbus' most unique venue - a rooftop bar with Caribbean inspired cuisine.



NewCities is a global nonprofit committed to shaping a better urban future. We envision a world where cities drive economic, social and environmental progress. We seek the most progressive and innovative ideas that will drive positive change in cities, large and small. We create a global dialogue and develop cutting-edge knowledge on the world's most pressing urban issues. We connect and empower businesses, governments and civil society to accelerate the transition to sustainable cities. We leverage our unparalleled network to showcase how technology and innovation can tackle urban challenges.

www.newcities.org  **@NewCities**



ENGIE is a global energy and services group, focusing on three core activities: low-carbon power generation based on natural gas and renewable energy, global networks, and customer solutions. Driven by their ambition to contribute to a harmonious progress, Engie take up major global challenges such as the fight against global warming, access to energy for all, mobility, and offer their residential customers, businesses and communities energy production solutions and services that reconcile individual and collective interests.

www.engie.com  **@ENGIEgroup**



THE OHIO STATE UNIVERSITY

The Ohio State University's 148-year-old campus in Columbus is an internationally recognized stage for academic achievement and a laboratory for innovation. The Columbus campus is one of America's largest and most comprehensive, and is recognized as Ohio's best and one of the nation's top-20 public universities.

The Ohio State University is dedicated to advancing education, research and innovation for energy and the environment, emphasizing how those needs can be met sustainably. The Office of Energy and Environment uses a comprehensive systems approach to engage students, faculty and communities throughout Ohio by addressing how we all can participate in the exciting innovations occurring in energy and environment.

www.osu.edu  **@OhioState**



After Columbus won the US Department of Transportation's Smart City Challenge, Smart Columbus has been reorienting Columbus to deliver more diversified and nimble transportation options by using data and a connected, complete network that supports healthy activity and a more attractive and sustainable urban form.

www.smartcolumbusos.com  **@SmartCbus**



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