Learning Expedition
October 23–24 2018
Columbus, Ohio
Welcome and General Briefing

Participants who have arrived in Columbus are invited to join the NewCities team for light refreshments at the bar at The Westin. NewCities will brief the delegation on the program of the Learning Expedition and provide logistic details.
Tuesday, 23 October

Welcome
The Smart Columbus team will introduce the group to their new office space and welcome us to the city.

Fireside Chat
A look at how Columbus has attracted innovative businesses to become a global leader of smart cities.

Speakers:
Alex Fischer, CEO, Columbus Partnership
Joanna Pinkerton, CEO, Central Ohio Transit Authority
Shannon Hardin, President, Columbus City Council

Tour of Scioto Mile
Led by:
Guy Worley, President & CEO, Columbus Downtown Development Corporation

Thematic Lunches
Local organizations will join participants at the Smart Columbus Experience Center and host learning lunches, presenting their activities in Columbus and leading discussion.

Writing the Playbook for Smart Mobility
Columbus has committed to a smart mobility plan, making it easier and safer to move around the city while ensuring that transport options give all citizens access to services and opportunities. How do they leverage data and Internet of Things to deliver on this commitment?
Speakers:

Courtney Falato, Smart Cities Relationship Director, The Ohio State University
Brandi Braun, Deputy Innovation Officer, Smart Columbus
Mark Patton, Vice President, Smart Columbus, Columbus Partnership

3.30–5.00pm

Writing the Playbook for Smart Mobility Breakout Groups

We will continue the conversation and break into smaller groups, with the opportunity to ask local experts and key players questions about smart mobility.

Speakers:

Jordan Davis, Director, Smart Columbus, Columbus Partnership
Jodie Bare, Deputy Program Manager, Smart Columbus
Mandy Bishop, Program Manager, Smart Columbus

5.00–7.00pm

Reception

Light snacks and refreshments will be served as participants debrief on the day and enjoy Columbus.
<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>9.00–9.15am</td>
<td>Welcome Remarks</td>
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<td><strong>Speakers:</strong></td>
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<td>Dr. Bruce McPherson, Provost, The Ohio State University</td>
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<td>9.15–10.15am</td>
<td>Designing for Collaboration</td>
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<td>Details of the energy and innovation collaboration between The Ohio</td>
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<td>State University and ENGIE will be showcased, setting a background</td>
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<td>for how partnership and contractual models can be the key to</td>
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<td>achieving shared objectives, and indicating how such partnerships</td>
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<td>can help enhance the reputation of their host city.</td>
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<td><strong>Speakers:</strong></td>
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<td>Scott Potter, Senior Director, Comprehensive Energy Management, The</td>
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<td>Ohio State University</td>
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<td>Kate Bartter, Director, Office of Energy and Environment, The Ohio</td>
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<td>State University</td>
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<td>Serdar Tufekci, CEO, Ohio State Energy Partners</td>
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<td>10.15–11.00am</td>
<td>Address from the Mayor followed by Meet and Greet</td>
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<td><strong>Speaker:</strong></td>
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<td>The Honorable Andrew Ginther, Mayor, City of Columbus</td>
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<td>11.00–11.30am</td>
<td>Mid-Ohio Regional Planning Commission insight2050</td>
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<td>This session will provide a strategic spatial vision for the next</td>
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<td>30 years in Central Ohio, which will detail how Columbus will be a</td>
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<td>driving force within a creative, competitive, and sustainable city-</td>
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<td><strong>Speakers:</strong></td>
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<td>Kerstin Carr, Director, Planning &amp; Environment, Mid-Ohio Regional</td>
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<td>Planning Commission</td>
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11.30-12.30pm | Peer to Peer Discussions
This is an opportunity for open conversations with university, local government, and private-sector representatives.

12.30-1.15pm | Lunch

1.15-2.30pm | Brain Drain ↔ Reversed
Retaining intellectual capital and attracting quality talent are key goals for cities and corporations. Learn how Columbus is working to stand out among competition, using its university to connect and enhance the urban innovation ecosystem.

**Speakers:**
- **Dr. Dorota Grejner-Brezinska**, Associate Dean for Research, College of Engineering, The Ohio State University
- **Jordan Davis**, Director, Columbus Partnership, Smart Columbus

2.30-4.15pm | Tour of Ohio State University
Selection of tours: The World-Class Energy Facilities or key sites on campus.

4.15-5.00pm | Wrap Up
A discussion and overview of the Learning Expedition and key takeaways.

**Facilitated by:**
- **Sébastien Turbot**, Executive Director, NewCities

5.30-8.30pm | Dinner & Reception
Continue to make connections while enjoying Columbus’ most unique venue – a rooftop bar with Caribbean inspired cuisine.
NewCities is a global nonprofit committed to shaping a better urban future. We envision a world where cities drive economic, social and environmental progress. We seek the most progressive and innovative ideas that will drive positive change in cities, large and small. We create a global dialogue and develop cutting-edge knowledge on the world’s most pressing urban issues. We connect and empower businesses, governments and civil society to accelerate the transition to sustainable cities. We leverage our unparalleled network to showcase how technology and innovation can tackle urban challenges.

www.newcities.org  @NewCities

ENGIE is a global energy and services group, focusing on three core activities: low-carbon power generation based on natural gas and renewable energy, global networks, and customer solutions. Driven by their ambition to contribute to a harmonious progress, Engie take up major global challenges such as the fight against global warming, access to energy for all, mobility, and offer their residential customers, businesses and communities energy production solutions and services that reconcile individual and collective interests.

www.engie.com  @ENGIegroup
The Ohio State University’s 148-year-old campus in Columbus is an internationally recognized stage for academic achievement and a laboratory for innovation. The Columbus campus is one of America’s largest and most comprehensive, and is recognized as Ohio’s best and one of the nation’s top-20 public universities.

The Ohio State University is dedicated to advancing education, research and innovation for energy and the environment, emphasizing how those needs can be met sustainably. The Office of Energy and Environment uses a comprehensive systems approach to engage students, faculty and communities throughout Ohio by addressing how we all can participate in the exciting innovations occurring in energy and environment.

After Columbus won the US Department of Transportation’s Smart City Challenge, Smart Columbus has been reorienting Columbus to deliver more diversified and nimble transportation options by using data and a connected, complete network that supports healthy activity and a more attractive and sustainable urban form.